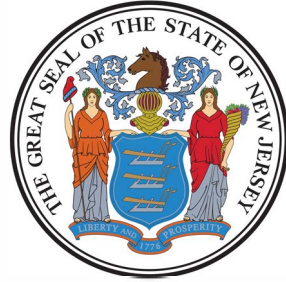


## NUMBER OF VETERANS IN EACH RESPECTIVE COUNTY

Atlantic - 14,497	Middlesex - 25,583
Bergen - 24,846	Monmouth - 23,981
Burlington - 29,484	Morris - 17,765
Camden - 23,326	Ocean - 33,143
Cape May - 7,169	Passaic - 12,067
Cumberland - 6,823	Salem - 3,666
Essex - 22,046	Somerset - 9,717
Gloucester - 15,322	Sussex - 6,883
Hudson - 14,199	Union - 15,012
Hunterdon - 5,939	Warren - 5,803
Mercer - 11,687	



THE HONORABLE PHILIP D. MURPHY  
Governor of New Jersey

SHEILA Y. OLIVER  
Lieutenant Governor

BRIGADIER GENERAL LISA J. HOU, D.O.  
The Adjutant General

COLONEL YVONNE L. MAYS  
Deputy Adjutant General

VINCENT SOLOMENO  
Deputy Commissioner for Veterans Affairs

GOVERNMENT RELATIONS  
(609) 530-6893

VETERAN HOTLINE  
1-888-865-8387



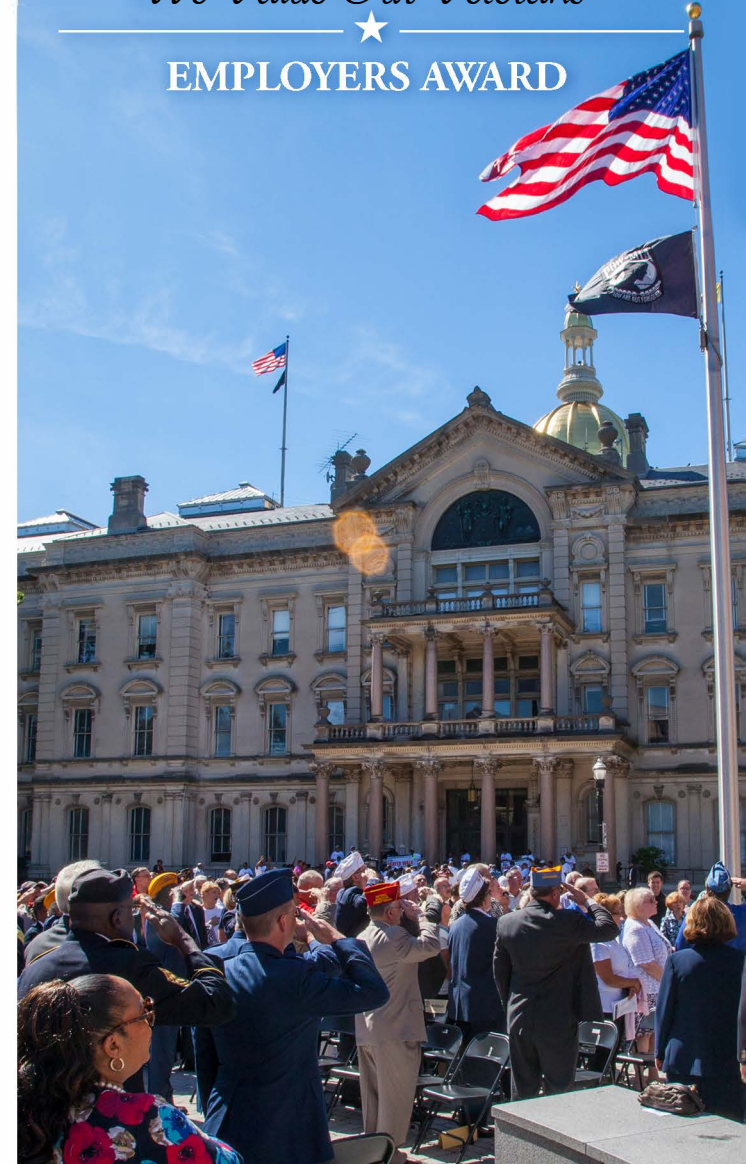
\*As of Jan. 26, 2023



THE NEW JERSEY GOVERNOR'S

*"We Value Our Veterans"*

EMPLOYERS AWARD





## VALUING OUR VETERANS



The New Jersey Governor's "We Value Our Veterans" Employers Award gives your business or corporation the opportunity to value and honor the sacrifices, patriotism, and bravery displayed by our men and women who have worn the military uniform.

Your business or corporation may already recognize Veterans in numerous ways. This award provides an additional avenue to honor New Jerseyans who have answered the call to arms in defense of American Values. Our Veterans' service represents an important part of New Jersey heritage, and receiving this award will serve as a conspicuous representation of your support of our Soldiers, Marines, Sailors, Airmen, and Coast Guardsmen.

To our Veterans, past, present, and future, we thank you for your service and sacrifice.



## AWARD REQUIREMENTS

The prestigious New Jersey Governor's "We Value our Veterans" Employers Award will come with a certificate from Governor Philip D. Murphy specifically for your business or corporation. This award designation can be used for your website, letterhead, flyers, and banners for the year. To apply, please visit: <https://www.nj.gov/military/community/assets/documents/We-Value-Our-Veterans-Employer-Application.pdf>

- Parking spaces designated for Purple Heart recipients and or Veterans (5 points)
- Host a recognition ceremony on Veterans Day or other military related dates thanking the military and/or Veterans for their service (15 points)
- Create a Military Family Day at place of employment i.e. BBQ, Picnic, Luncheon, etc... (20 points)
- Recognize the Military employees as well as the Veterans on company website and other social media platforms and company newsletters (5 points)
- Include the Department of Military and Veterans Affairs link on the company website (5 points)
- Employee discount or tickets to an event or some form of a token of appreciation (10 points)
- Retail outlets offer a special discount for all military and Veterans (10 points)
- Statewide convenience stores offer free coffee on Veterans Day (10 points)
- Care packages sent to families left behind during deployment (10 points)
- Bring your military family to work day (10 points)
- Make a company "military donation day" to your favorite military non-profit (15 points)
- Breakfast with the Boss for all employees who are serving or who have served (10 points)
- Partnering with ESGR with a Statement of Support signing (10 points)
- Incorporate a Wall of Heroes in the company lobby or on prominent display in the building (10 points)
- Insert the word Veteran on Veteran employee signature blocks/cards (5 points)
- Your own way of supporting Veterans (10 points)

**Total of 55 points needed to be awarded the Governor's We Value our Veterans Employer Certificate and designation.**